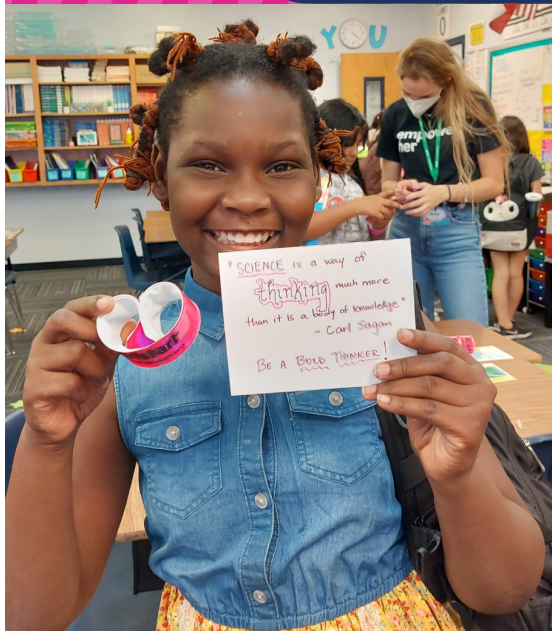


girlstart

MISSION

I'M POSSIBLE



YOUR INVITATION TO MAKE STEM POSSIBLE FOR ALL GIRLS THIS SUMMER AWAITS!

Welcome, Secret Change Agent, to Mission I'm Possible, an evening dedicated to supporting Girlstart's 2024 Summer Camp programs. This event, inspired by the courageous Women in STEM who revolutionized espionage and military tactics, offers a unique opportunity to infiltrate the captivating world of Girlstart. Engage in interactive STEM escapades, unravel the mysteries of our team's STEM Challenge, and put your accuracy skills to the test at the thrilling wine toss. Your mission, should you choose to accept it, promises an exhilarating opportunity to ignite the flames of inspiration and propel the future of girls in STEM to dazzling heights!

This year's Sponsorship Opportunities include VIP Tickets, which provide access to networking opportunities with like-minded individuals, a chance to be among the first to experience our 360-degree selfie booth, and the opportunity to indulge in our signature drink and snack bar. Don't forget to explore our new, limited special branding opportunities available exclusively at this year's event.

Funds raised from this event directly support Girlstart Summer Camps, covering essential expenses such as STEM supplies, curriculum development, equitable pay for STEM CREW program leaders, training for STEM CREW, travel, and shipping costs between Girlstart locations. Your support ensures the success and quality of all our summer programs!

bit.ly/MissionIMPossible



SPONSORSHIP OPPORTUNITIES

	HEDDY LAMAR \$15,000	JOSEPHINE BAKER \$10,000	GRACE HOPPER \$5,000	GENEVIEVE FEINSTEIN \$2,500	MARY S. MORGAN \$1,000
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BRAND RECOGNITION					
Tiered logo recognition at event and on all event materials (print & digital)	●	●	●	●	●
Donor appreciation post on Girlstart social media	●	●	●	●	
Logo placement on Girlstart website with hyperlink to company's website	●	LOGO ONLY	LOGO ONLY		
Special mention in press release & e-blasts	●	●			
Opportunity to make brief remarks at event	●				

EVENT ACCESS					
Number of guests	10	8	6	4	2
VIP reception featuring signature beverages, light bites, networking with top-level supporters, and other perks	10	8	6	4	2
Exclusive, dedicated VIP check-in for event	●	●	●	●	●
First access to shop mystery boxes	●	●	●	●	●

EMPLOYEE ENGAGEMENT					
"You hear it first" volunteer communications	●	●	●		
Customized team volunteer opportunity	●				
Hosted group visit at Girlstart After School or Camp site of your choice	●	●			
Behind-the-scenes, customized experience in conjunction with one of Girlstart's Starry Nights events (30 guests; costs covered by sponsor)	●				

SPECIAL BRANDING OPPORTUNITIES

Adelaide Hawkins'
STEM CHALLENGE
\$15,000

- Tickets for 10 guests (including VIP early access)
- Special mention in press release & e-blasts
- Opportunity to provide a specially branded swag item for guests
- Exclusive signage & special announcement during the STEM Challenge
- Recognition in all event publications, social media, and website

Martha Coston's
VIP LOUNGE
\$10,000

- Tickets for 8 guests (including VIP early access)
- Special mention in press release & e-blasts
- Opportunity to provide a specially branded swag item for guests
- Exclusive signage & special announcement during the STEM Challenge
- Recognition in all event publications, social media, and website

Julia Child's
ADULT WATERING
STATION
\$5,000

- Tickets for 6 guests (including VIP early access)
- Opportunity to provide a specially branded swag item for guests
- Exclusive signage
- Recognition in all event publications, social media, and website

Joan Curran's
WINE TOSS
\$2,500

- Tickets for 4 guests (including VIP early access)
- Logo on Wine Toss Wagons
- Recognition in all event publications, social media, and website

Stephanie Kwolek's
360 SELFIE STATION
\$1,000

- Tickets for 2 guests (including VIP early access)
- Logo placement on photo booth pictures
- Recognition on all event publications, social media, and website

Gladys West's
VENUE
IN-KIND

- Tickets for 8 guests (including VIP early access)
- Special mention in press release & E-blasts
- Opportunity to provide a specially branded swag item for guests
- Exclusive signage & special announcement during the STEM Challenge
- Recognition in all event publications, social media, and website

Mary G Ross'
MARKETING/PR
IN-KIND

- Tickets for 4 guests (including VIP early access)
- Opportunity to provide a specially branded swag item for guests
- Recognition in all event publications, social media, and website

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MISSION
I'M POSSIBLE

MEET WOMEN IN STEM: ESPIONAGE & MILITARY

By joining us as a sponsor, you'll bask in the spotlight with prominent visibility at the event and exclusive access to special perks. Your brand will shine bright before Girlstart's extensive audience, including over 20,000 e-newsletter subscribers, 25,000 social media followers, and 15,000 monthly website visitors. So, Change Agent, will you heed the call to action and join us on this extraordinary mission to make STEM dreams come true for all girls? The adventure awaits!

HEDY LAMARR



A beautiful actress in the 1930s and 1940s, Hedy Lamarr was a talented inventor and is recognized as one of the pioneers in "spread spectrum" technology.

GENEVIEVE FEINSTEIN



A brilliant mathematician, Genevieve Feinstein helped construct the "Purple" code deciphering machine that allowed the Allies to read Japanese diplomatic messages.

JULIA CHILD



Rejected by the military in WWII for being too tall, Julia Child found work with the OSS and cooked up a shark repellent that was adopted by the Navy in 1944 and used for decades.

JOSEPHINE BAKER



An American-born Black dancer, Josephine Baker made valuable contributions gathering intelligence from German officials during WWII.

ADELAIDE HAWKINS



A cryptologist at the Office of Strategic Services during WWII, Adelaide Hawkins worked for the CIA for many years as Chief of the Branch of Cryptology.

MARTHA COSTON



An American inventor and businesswoman, Martha Coston found a design for marine signal flares and was awarded a U.S. patent for her work.

JOAN CURRAN



A Welsh physicist who played an important role in developing of radar, Joan Curran worked on the Manhattan Project and was instrumental in creating the atomic bomb.

GRACE HOPPER



A computer programmer, Grace Hopper created the first non-numerical programming language compiler in 1952, as well as the first small-network computer scheme.

MARY SHERMAN MORGAN



A U.S. rocket fuel scientist, Mary Sherman Morgan is credited with the invention of the liquid fuel Hydnyne, which launched the first American satellite, Explorer 1, into orbit.

STEPHANIE KWOLEK



A Polish-American chemist, Stephanie Kwolek invented Kevlar, best known as the primary ingredient in the ballistic weave of the fabric for bulletproof vests.

GLADYS WEST



An American mathematician, Gladys West is responsible for the mathematics that brought about the invention of the Global Positioning System (GPS).

MARY G ROSS



Mary G. Ross is known as the first Native American woman engineer, and contributed to space exploration efforts for the Apollo program, the Polaris reentry vehicle, and more.