



Girlstart Corporate Sponsorship Information

In thanks for the generous support of our corporate partners, Girlstart offers companies a range of unique benefits, including prominent recognition and brand exposure and employee engagement opportunities. Our corporate supporters reflect an impressive national roster of leading companies in STEM and other industries who all share a commitment to empowering girls and developing diversity in our future workforce. From unrestricted support to event sponsorships to program- and region-specific funding, there are myriad ways companies can have an impact on Girlstart's mission. Should you have any question about sponsorship, please contact development@girlstart.org.

Collateral materials produced may vary year-to-year. All donors will be recognized for a 12-month period.



Advocates (\$5,000-\$9,999)

- Logo placement on website donor listing (*Girlstart's pageviews in 2023: ~178,000*)
- Name listed in Annual Report
- Report on program results
- Girlstart will follow you on social media
- Receive dedicated volunteer e-newsletter that shares opportunities to volunteers throughout the year

Donors (\$10,000-\$24,999)

- Logo placement on Girlstart t-shirts and other collateral
- Girlstart will follow you on social media and re-share one post, as appropriate
- Plus, all the benefits of the *Advocates* level

Patrons (\$25,000-\$49,999)

- Prominent logo placement on the website
- Hyperlink to website
- Included in at least one donor appreciation post on Girlstart social media (*Girlstart has 25,000+ social media followers*)
- "You hear it first" for popular volunteer opportunities that have a limited sign-up capacity
- Plus, all benefits of the *Donors* level

Benefactors (\$50,000-\$99,000)

- Leading logo placement on the website
- Opportunity to nominate an employee to appear in "Women in STEM Spotlight" on Girlstart social media
- Signature recognition opportunity at a Girlstart event with opportunity to distribute "swag"/company marketing material at one Girlstart event or program (*material must be mutually agreed upon*),
- Plus, all benefits of the *Patrons* level

Heroes (\$100,000-\$249,999)

- Top logo placement on the website
- Opportunity to nominate an employee to appear in a "Women in STEM" spotlight in a Girlstart program journal (*subject to printing schedule and curriculum alignment*)
- Opportunity for customized employee family experience in conjunction with one of Girlstart's community events, up to 30 guests (*date must be mutually agreed upon; any incidental costs to be covered by sponsor; must have an office in Austin, Dallas, Houston, or Boston area*)
- Plus, all benefits of the *Benefactors* level

Superheroes (\$250,000+)

- Top logo placement on the website
- Opportunity for Girlstart family day activity at your company's offices, virtual or on-site at Girlstart
- Coordinate press release announcing the partnership
- Other customized benefits and recognition
- Plus, all the benefits of the *Heroes* level

We are also pleased to recognize corporate donors contributing \$1,000-\$4,999 annually with a name placement on our website donor listing and in our Annual Report, as well as by sharing a report on program results.

